



VenueVision Teams Up With TimeHighway.com To Bring Auto Dealership Online Service Appointment Solution to Canada.

Mississauga, Ontario, August 11, 2009 - VenueVision Media Systems, a recognized leader in Digital Signage Solutions to the automotive industry announces today an agreement with TimeHighway.com of Naples, Florida for the exclusive Canadian Distribution rights to the TimeHighway's online service appointment scheduling solution.

TimeHighway.com is the most convenient and easy-to-use program allowing busy clients to set their desired appointment time at their convenience. TimeHighway is **not** an appointment request form; it is the premier real-time, online service scheduling system that is customizable to current dealership processes. TimeHighway is an approved interface vendor with Reynolds & Reynolds and ADP, and an exclusive supplier to Acura USA and preferred supplier to Toyota USA.

The TimeHighway solution incorporates the following features and benefits:

Features	Benefits
Express Check Out	Simple and Effective
Email confirmation and reminder	Delivers Quantifiable Results
Optional Service History	Unique and User Friendly
Service Maintenance Schedule and Reminders	Increases CSI, Client Loyalty and Retention
Text messaging	Maximizes Available Appointment Hours and Increases Revenue
Express Check-in (coming soon)	Available 24 Hours per Day, 7 Days per Week
	Customized to Your Business
	Spend More Quality Time with Your Clients Building Relationships

VenueVision's Linkview360® is a cost effective digital signage solution that provides customers with an enhanced in store experience. Linkview360's rich media content includes new and used vehicle promotional videos, F&I, accessory, service promotions/specials and content highlighting the importance of timely vehicle maintenance procedures. Much like an airport flight status display, Linkview360® presents real time appointment arrivals and vehicle service repair order status on flat panel displays located throughout the dealership, keeping customers informed of status updates as they occur. Customers can also access this information online, via the dealer's web site or by automated email notification. Linkview360® has a proven track record of improving dealership CSI and digital signage has been proven a very effective medium for generating incremental revenue. In addition, management dashboards incorporated into the solution serve to improve service department productivity by improving communications with dealership personnel.

"The addition of the TimeHighway.com online appointment solution will significantly enhance the existing Linkview360® suite of digital signage and DMS integration automotive solutions" said David Kinnear, President of VenueVision. "This will help our clients to continue to improve CSI, customer satisfaction and retention."

"We are very excited to team up with VenueVision to market our service scheduling solution in Canada," said Karen Dillon, President of TimeHighway.com. "It was important for us to partner with a company who had a footprint in the Canadian market and who shared our vision – to provide the best-in-class product, along with outstanding service and support."



These solutions will be marketed in Canada through Dealer Media Management, a joint venture between VenueVision and Roy, Speed & Ross.

For more information or to book an online demonstration please contact your Roy, Speed & Ross representative today or call 1-888-291-9991

The Linkview360® suite of products will be available in the United States through TimeHighway.com.

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About TimeHighway.com

In the past year, TimeHighway.com has concentrated on product and technology development and system scalability and has emerged as the premier, real-time, online service appointment scheduling tool for dealerships. TimeHighway.com replaces telephone-based scheduling with Internet technology that enhances the effectiveness and customer satisfaction of the dealership. By scheduling appointments directly through the dealer web site, customers make confirmed appointments instantly without call-backs. TimeHighway.com puts the service department's schedule on the dealership web site, making it possible to schedule appointments 24 hours a day, 7 days a week, from anywhere. All appointments are scheduled on the web site through TimeHighway.com - both by the dealership and customers. When customers access the dealer web site, they select their services, choose from the available time slots and make their appointment. It is simple, effective, and opens a whole new world for the dealership's customer, creating an electronic "link" for communications never before possible.

About VenueVision®

VenueVision® was founded on the strength of its technological and software expertise and creative design capabilities. Based in Mississauga, Ontario, VenueVision® provides reliable, innovative and cost effective Digital Signage and Database Integration solutions that deliver time sensitive information and advertising to a wide range of clients in several sectors including automotive, retail, professional sports, airports, governments and corporations in both Canada and the United States. Today, the VenueVision network is at work in over 200 locations driving content to over 1,500 displays. VenueVision® is recognized as a leader in the Digital Signage

industry and is continually developing new applications to provide enhanced value and return on investment for their clients in the automotive sector.

About Roy Speed & Ross

Roy, Speed & Ross (“RSR”) is a national sales company marketing Global Automotive Technology Solutions to the automotive retail industry. RSR operates out of its head office in Burlington, Ontario and employs 32 full time and 15 part time employees across Canada. The company acts as a filter of new technological advances, researching and evaluating each thoroughly. Only those solutions that best leverage their proven systems, processes and sales support model are presented to their clients. In just over 10 years RSR has been successful in selling and supporting its primary product, globali.com, to over 750 Canadian dealerships across the country. RSR has earned a reputation in the industry as extremely process-driven and results oriented. Sophisticated hiring practices ensure that their sales and support staff have the right personality and mindset to effectively promote the technology-based products they represent.